



Committed to Building The Best Business Environment for Northeast Equipment Dealers

Advertise in NEDA WEEKLY E-BYTES

NEDA Weekly E-Bytes is electronically sent 52 times per year to dealerships throughout CT, MA, ME, NH, NJ, NY, PA, RI & VT - reaching equipment dealer principals and their key employees.

Our dealer members and their key employees sell agriculture, construction, forestry, large property/rural lifestyle and outdoor power equipment and

look to NEDA Weekly E-Bytes for the latest equipment industry news, advocacy items, government policy updates and other information they need to drive their business successfully.

Advertising in NEDA Weekly E-Bytes is simple and effective. Contract schedules can range from one month to annually. A hyperlink will be positioned on your ad enabling dealers to click straight through to your Web site.

To benefit from the power of getting your information into the hands of Northeast premium equipment dealers, advertise in both the NEDA Weekly E-Bytes and/or our monthly magazine.

To get started, please contact Dave Close
 128 Metropolitan Park Drive • Liverpool, NY 13088
 Phone: 800-932-0607 • Fax: 315-451-3548
 or Art Smith, editor at 717-258-8476

Size	Rates			
150 x 150 pixels	1 month <i>New Rate!!!</i>	3 months <i>per month</i>	6 months <i>per month</i>	12 months <i>per month</i>
	\$175.00	\$365.00	\$350.00	\$325.00
Ad rates are for 4 issues per month				

Size	Rates			
150 x 300 pixels	1 month <i>New Rate!!!</i>	3 months <i>per month</i>	6 months <i>per month</i>	12 months <i>per month</i>
	\$200.00	\$550.00	\$525.00	\$500.00
Ad rates are for 4 issues per month				
<i>Prices subject to change</i>				

Materials

Ad sizes are in pixels

Ads can be static (JPG, PNG) or animated GIFs up to 50kb

Ad rates are for 4 weekly issues per month

Special edition E-Bytes are not included.

NEDA E-Bytes is distributed weekly.

Ad submissions are due by noon Friday prior to publishing date.

Disclaimer

The Association may provide links (including any link through on-line banner advertisement) to other sites on the internet for your convenience. Such third party links are not intended to endorse any particular company or product. As a matter of policy, the Association will sell advertising space when the inclusion of advertising does not interfere with the mission or objectives of the Association or its publications or draw conflict with previous endorsed agreements. The Association, in its sole discretion, retains the right to decline any submitted advertisement or to discontinue posting of any advertisement previously accepted. The Association reserves the right to not link to or to remove links to other Web sites.